



north  **country**
meat & seafood

**Ontario's Premier Fundraising
Program**

Centre-of-the-Plate Specialists

Organizer Package

PROGRAM INSTRUCTIONS

North Country Meat & Seafood Ltd. is pleased to provide a Centre-Of-The-Plate Fundraising Program to your team or organization. We are committed to making this an easy and successful experience and the following procedures will help make this happen:

Step 1: Register

Once you have received our current Fundraising information;

- ✓ The Fundraising Coordinator must contact our Fundraising Department to schedule delivery date.
Note: A pre-scheduled delivery date is critical and must be set to ensure availability.

Step 2: Disperse Sell Sheets and Order Forms – Start Selling!

- ✓ Provide each member of your team or organization with a Sellers order form/Customer order form.
- ✓ Review the program terms and materials with each member and advise them of their deadline to hand in their seller's order form and payment.

Note: Payment must be made to your organization.

- ✓ We recommend that sellers encourage cash and only accept cheques from reliable/trusted sources. These cheques must be payable to the organization, not to Macgregors Meat & Seafood.

Step 3: Collect Orders with Payment and Summarize

- ✓ Collect all orders and payment. We suggest you collect all payments and orders five business days prior to your scheduled delivery date.
- ✓ Review orders to ensure that they are accurate.
- ✓ Summarize all the orders on to one *Summary Order Form* and submit to our Fundraising Department three business days prior to your delivery date.

Step 4: Pick-up and Payment

- ✓ Have your organization members meet our delivery truck at the pre-determined location and time.
- ✓ It is important to quickly unload the product in an orderly manner. Appoint someone to assist you.
- ✓ Our driver will review the total order with you referencing the *Summary Order Form* submitted.
- ✓ Once you have reviewed the total order with the driver, you will sign the bottom of the *Summary Order Form* confirming that the entire order was accounted for at the time of delivery.
- ✓ At this time you will provide our driver with the full payment of the order.

Note: Payment is only accepted in Certified Cheque, Money Order, Bank Draft or Cash

- ✓ Have each Sellers Order Form ready to call out the product to the driver. Our driver will help to sort each of your sellers orders, one at a time.

Note: Please review each order as the driver is separating it before removing from the truck.

PROGRAM INSTRUCTIONS (cont.)

Terms and Conditions

- ✓ Delivery date, time, and location must be scheduled as soon as customer registers to use our Centre-Of-The-Plate Fundraising Program.
- ✓ Your minimum must be met to secure your delivery date, time and location.
- ✓ One fully completed *Summary Order Form* must be submitted via email three to four business days prior to scheduled delivery date.
- ✓ Changes to the order cannot be made once the order has been processed.
- ✓ The Fundraising coordinator to arrive 10 minutes prior to delivery time.
- ✓ Payment is due at the time of delivery and can be made in a **Certified Cheque, Money Order, Bank Draft or Cash payable to Macgregors Meat & Seafood LTD.**
- ✓ No credit card , debit payments or personal cheques will be accepted.

Tips for Fundraising Coordinators

- ✓ Carefully and strictly follow all deadlines (i.e. selling period, order placement, and delivery dates).
- ✓ Emphasize payment policies. Do not allow exceptions.
- ✓ Remind the sellers that they are handling frozen product; they need to be prepared to deliver within a few hours, or to store the product until a delivery can be made.
- ✓ Occasionally remind your sellers of the program and the timelines (ex. Delivery date, order due date)
- ✓ Review the sellers order forms for completeness and accuracy as soon as you receive them.
- ✓ Carefully summarize all of the orders onto the Summary Order Form. Double-check prior to submitting.

This program is currently available from Toronto to Parry Sound/Huntsville and from London to Oshawa

For more information:

Email : northcountry@macgregors.com

Phone: 1-800-268-5953 x261

1-4 16-749-5951 x 261

***We make it easy!
Quality Products!
Confidence!
Great Profits!***

PRODUCT INFORMATION



Steakhouse Burger

Product Code: 46342

Price: \$53.00

Portion: 40 x 113g or 40 x 4oz

Box Wt.: 4.52kg or 9.96lbs

Average Retail Price: \$61.00

Old fashioned beef burgers the way you like them: extra juicy with an out-of-this-world taste.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	280	20 g	8 g	0.2 g	75 mg	340 mg	3 g	22 g



Steakhouse Burger

Product Code: 40002

Price: \$50.00

Portion: 24 x 170g or 24 x 6oz

Box Wt.: 4.08kg or 9.00lbs

Average Retail Price: \$61.00

Old fashioned beef burgers the way you like them: extra juicy with an out-of-this-world taste.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	280	20 g	8 g	0.2 g	75 mg	340 mg	3 g	22 g



AA Striploin Steak

Product Code: 13792

Price: \$85.00

Portion: 12 x 285g or 12 x 10oz

Box Wt.: 3.42kg or 7.54lbs

Average Retail Price: \$95.00

The King of steaks, the NY Style Striploin is a classic for a reason. Tender, moist and it delivers a steakhouse experience every time.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	210	9 g	3.5 g	0.8 g	70 mg	55 mg	0 g	28 g



B/W Tenderloin Steak

Product Code: 14962

Price: \$65.00

Portion: 20 x 113g or 20 x 4oz

Box Wt.: 2.26kg or 4.98lbs

Average Retail Price: \$85.00

The most tender of all steaks, these tenderloins or filet mignon will melt in your mouth. Wrapped in smoky bacon for an additional flavour boost.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	150	6 g	2g	0 g	60mg	110 mg	0 g	22 g



**Certified Angus Beef®
Striploin Steak**

Product Code: 14412

Price: \$110.00

Portion: 12 x 285g or 12 x 10oz

Box Wt.: 3.42kg or 7.54lbs

Average Retail Price: \$125.00



Beautifully marbled and aged for a minimum of 28 days, ensuring a tender, succulent, flavourful steak.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	210	9 g	3.5g	0.8 g	70 mg	55 mg	0 g	28 g



**Certified Angus Beef® Top
Sirloin Steak**

Product Code: 14662

Price: \$80.00

Portion: 16 x 170g or 16 x 6oz

Box Wt.: 2.67kg or 6.00lbs

Average Retail Price: \$90.00



Thick and juicy, these top sirloin steaks give you that 'baseball' steak experience. For best results should be served medium.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	340	5 g	2g	0.2 g	55mg	55 mg	0 g	21 g



Italian Cooked Meatballs

Product Code: 90072

Price: \$40.00

Portion: 450 x 0.35oz

Box Wt.: 4.5kg or 9.0lbs

Average Retail Price: \$50.00

A crowd pleaser at any party, complimented in your favourite sauce or as a wonderful addition to spaghetti! One of our top sellers!

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	270	22.5 g	9.0g	0 g	60mg	600 mg	4 g	14 g

PRODUCT INFORMATION



Breaded Chicken Fingers

Product Code: 71025

Price: \$52.00

Portion: Random

Box Wt.: 4kg or 8.8lbs

Average Retail Price: \$65.00

These are the same chicken fingers you get in restaurants – now enjoy them at home! This spectacular product is also trans fat free.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	200	9 g	1.5 g	0 g	20 mg	540 mg	21 g	11 g



IVP Just Chicken Breast

Product Code: 77162

Price: \$68.00

Portion: 6-8 oz

Box Wt.: 4kg or 8.8lbs

Average Retail Price: \$82.00

Our Just chicken breasts might seem simple, but it's a novel product! Natural chicken breasts are usually you could only buy fresh. Now you can have the convenience at home. 100% chicken breasts. Simple. Real. Chicken.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	110	1 g	0.3 g	0 g	60 mg	0 mg	0 g	23 g



Centre-Cut 3/4" Pork Chops

Product Code: 61992

Price: \$52.00

Portion: 23 x 200g or 23 x 7oz

Box Wt.: 4.54-4.75kg or 10-10.5lbs

Average Retail Price: \$60.00

Chophouse style, thick cut premium pork chops made for the grill. A very versatile meat, great with BBQ sauce, seasoning, even sweet onion and apples.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	210	9 g	3.5 g	0.8 g	70 mg	55 mg	0 g	28 g



Butterfly Garlic Shrimp 16/20

Product Code: 81272

Price: \$31.00

Box Wt.: 0.91kg or 2.0lbs

Average Retail Price: \$35.00

Black Tiger Shrimp/Prawns are butterflied and seasoned with herb and garlic.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
125 g	60	0.5 g	0.1 g	0 g	115 mg	710 mg	2 g	12 g



Atlantic Salmon Portions

Product Code: 88661

Price: \$80.00

Portion: 20 x 140g or 20 x 5oz

Box Wt.: 2.80kg or 6.18lbs

Average Retail Price: \$95.00



Farmed in the Bay of Fundy, Jail Island Salmon has become synonymous with 'melt in your mouth' – fabulous grilled, baked or broiled.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	220	15 g	3.5g	0.3 g	55mg	40 mg	0 g	21 g



Vendor Sausage

Product Code: 95812

Price: \$50.00

Portion: 28x 140g or 28 x 5oz

Box Wt.: 4.5kg or 9.92lbs

Average Retail Price: \$55.00



Not available at your local grocery store. These are the real deal-Debreizeni Sausage, naturally hardwood smoked and prepared with a wonderful balance of garlic and spices.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	260	22 g	8 g	0.2 g	60 mg	810 mg	1 g	15 g



Fully Ckd Chicken Wings

Product Code: 90032

Price: \$50.00

Box Wt.: 2 x 1.36 kg

Average Retail Price: \$65.00

Our North Country Fully Cooked Wings have no water added and they crisp up beautifully to golden brown in your oven in only 20 minutes! They are great plain, or with your favorite wing sauce Restaurant quality wings, for the first time out of your oven.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	300	20 g	5g	0.2 g	95mg	260 mg	5 g	26 g

PRODUCT INFORMATION



Wild Pacific Halibut
Product Code: 80101
 Price: \$80.00
 Portion: 10 x 5oz
 Box Wt.: 3.13 lbs
 Average Retail Price: \$100.00

Halibut is an extremely versatile fish from the Pacific Northwest. The thickness allows for number of cooking methods including grilling and broiling.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
200 g	224	5 g	1 g	0 g	65 mg	110 mg	0 g	42 g



All Beef Jumbo Hot Dogs
Product Code: 64222
 Price: \$35.00
 Portion: 30 x 90g
 Box Wt.: 6.1 lbs
 Average Retail Price: \$40.00



Serve up juicy, great tasting, all beef hot dogs, just like at the ball park!

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	150	11 g	3 g	0 g	30 mg	760 mg	2 g	10 g



Just Chicken Thigh
Product Code: 77132
 Price: \$65.00
 Portion: 2 thighs per package
 Box Wt.: 4 kg or 8.8 lbs
 Average Retail Price: \$80.00

Moist, succulent & flavorful this skinless thigh meat is well suited to a number of cooking applications; marinated, grilled, stewed or roasted. Our thigh meat is 100% additive free-no added water or salt. Vacuum sealed 2 thighs per package for your convenience.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	140	8 g	2.5 g	0.1 g	90 mg	70 mg	0 g	19 g



Slow Ckd Beef Pot Roast
Product Code: 92042
 Price: \$85.00
 Portion: 5 x 900 or 5 x 31.75oz
 Box Wt.: 4.50kg or 9.92lbs
 Average Retail Price: \$100.00

Fresh, great tasting, healthy entrées ready in just 10 minutes! Our chefs have carefully selected and hand seasoned the best cuts of meat to prepare an entrée that you will be proud to serve your family and guests.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	200	9 g	1.5 g	0 g	20 mg	540 mg	21 g	11 g



Sm kd/Ckd Pork Back Ribs in BBQ sauce
Product Code: 92852
 Price: \$60.00
 Portion: : 6 x 595g or 6 x 21oz
 Box Wt.: 3.57kg or 7.87lbs
 Average Retail Price: \$70.00

Smoked and slow cooked pork back ribs...real smoke, real slow, real good!

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100 g	290	19 g	7 g	0 g	75 mg	300 mg	13 g	16 g

FEATURED PRODUCT



Sliced Peameal Bacon
Product Code: 60062
 Price: \$43.00
 Portion : 6x 500g
 Box wt: 3 kg / 6.61lbs

This Peameal Bacon is made from hand trimmed, fresh, never frozen Canadian pork loins. In addition to being certified Gluten Free, it also features the lowest sodium, fat, cholesterol and the highest protein out of all other peameal in the market place.

Serving	Cal	Fat	Sat. Fat	Trans	Chol	Sodium	Carb	Protein
100g	100	1.5g	0 g	0 g	5 mg	650 mg	4g	18 g

FORMS FOR PARTICIPANTS

The following **TWO** forms are for the participants use.

You are to use the forms accordingly.

- **Customer Order form** : for you to use to keep track of who you have sold what product to. (ex. Neighbor John – 1bx of hamburgers, 1 box chicken) Used as a tally sheet for their reference only.
- **Sellers order Form**: for the participants to use as a “summary sheet” to send your entire order to your coordinator on once you have finalized your order. You are to bring this sheet with you to the delivery.

Please make payments payable to the organization



Fundraising Organization:		Steakhouse Burgers	
Organizers Name:		Steakhouse Burgers	
Fundraising Participant:		AA Striploin Steak 2per pkg	
Telephone #:		Bacon Wrapped Tenderloin Stk 2per pkg	
Product Code	46342	40002	13792
Pack Size	40X 1.13g	24X 170g	12X 285g
Cost per Case	\$53	\$50	\$85
Name & Number			
	14962	14412	14662
	20X 113g	12X 285g	16X 170g
	\$65	\$110	\$80
	90072	71025	77162
	450X .35oz	rand m	6-8oz
	\$40	\$52	\$68
	61992	81272	88661
	rand m	36X .88oz	20X 5oz
	\$52	\$31	\$80
	95812	90032	92042
	28X 140g	02X 3.0lb	5X 31.7
	\$50	\$50	\$85
	92852	80101	64222
	6X 21oz	10X 5oz	30X 3.2oz
	\$60	\$80	\$35
	77132	60062	
	rand m	6X 500g	
	\$65	\$43	
			TOTAL

north country meat & seafood

SELLERS ORDER FORM

Organization Name: _____

Sellers Name: _____

Centre-Of-The-Plate quality products served by major hotels, restaurants and the foodservice industry, North Country is pleased to provide Teams & Organizations with this program to assist in reaching their financial goals.

Product Description	Code	Ounces	lb/ Wt	Price	Quantity	Totals
Steakhouse Burger	46342	40x4oz	9.96lbs	\$ 53.00		
Steakhouse Burger	40002	24x6ozs	9.00lbs	\$ 50.00		
AA Striploin Steak 2pc/pkg	13792	12x10oz	7.54lbs	\$ 85.00		
B/ W Tenderloin Steak 2pc/pkg	14962	20x4oz	4.98lbs	\$ 65.00		
CAB Striploin Steak 2pc/pkg 	14412	12x10oz	7.54lbs	\$ 110.00		
CAB Top Sirloin Steak 2pc/pkg 	14662	16x6oz	6.00lbs	\$ 80.00		
Cooked Beef Meatballs Italian Style	90072	450x.35oz	9.92lbs	\$ 40.00		
Breaded Chicken Fingers	71025	random	8.8lbs	\$ 52.00		
IVP Just Chicken Breast (B/S)	77162	6-8oz	8.8lbs	\$ 68.00		
Pork Chops Centre Cut ¾ inch	61992	random	10-10.5lbs	\$ 52.00		
Butterfly Garlic Shrimp 16 - 20 per lb 	81272	36x.88oz	2.00 lbs	\$ 31.00		
Atlantic Salmon Portion(B/S) 2pc/pkg	88661	20x5oz	6.17lbs	\$ 80.00		
Vendor Sausage	95812	28x5oz	9.92lbs	\$ 50.00		
Fully Cooked Chicken Wings	90032	random	2x3.0lbs	\$ 50.00		
Slow Cooked Beef Pot Roast	92042	5x31.75oz	9.92lbs	\$ 85.00		
Smoked Pork Back Ribs BBQ sauce	92852	6x21oz	7.87lbs	\$ 60.00		
Wild Pacific Halibut Portions 1pc/pkg	80101	10x 5oz	3.13 lbs	\$ 80.00		
All Beef Hot Dogs	64222	30x3.2oz	6.61lbs	\$ 35.00		
Just Chicken Thigh Meat	77132	2pc/pkg	8.8lbs	\$ 65.00		
Sliced Peameal Bacon	60062	8pc/pkg	6x500g	\$ 43.00		
				TOTAL		

INGREDIENTS

92042 – Cooked Beef Pot Roast

Boneless beef blade roast, water, beef juices, dextrose, salt, modified corn starch, hydrolyzed corn, soy and wheat proteins, spices and spice extracts, caramel colour, beef flavor (hydrolyzed whey and wheat protein), hydrogenated soybean and canola oils, onion, garlic, sugar, parsley, modified milk ingredients, xanthan gum, silicon dioxide.

Contains: Milk, Soy, Wheat

95812 – Vendor Sausage

Pork, water, salt, garlic, sodium phosphate, spice, onion, sodium erythorbate, sodium nitrite, smoke



64222 – Hot Dogs

Beef, water, salt, potato starch, sugar, spices, sodium erythorbate, sodium nitrite, garlic, smoke.

92862 – Smoked Pork Back Ribs in BBQ Sauce

Pork back ribs, water, sugar, white vinegar, tomato paste, salt, spices, modified corn starch, canola oil, flavor, hydrolyzed soy protein, dehydrated onion and garlic, xanthan gum, hydrogenated modified soybean oil, smoke

Contains: Soy

81272 – Butterfly Garlic Shrimp

shrimp, water, garlic, maltodextrin, modified corn starch, natural lemon flavor, salt, sugar, spices, xanthan gum, corn syrup, yeast extract, silicon dioxide, citric acid, sodium tripolyphosphate (for moisture retention)

Contains: Shrimp

46342 / 40002 – Steakhouse Style Beef Burgers

Beef, water, toasted wheat crumbs, salt, soy protein, spices & spice extracts, onion, sugar, garlic, flavor, canola oil.

Contains: Soy, Wheat & Mustard.

INGREDIENTS

71022 – Chicken Fingers

Chicken breast fillets, water, salt, sodium phosphate, seasoning (salt, spice extract, polysorbate, tricalcium phosphate) in the breading (toasted wheat crumbs with spices, wheat flour, spices, dextrose, garlic powder, modified corn starch, yellow corn flour, baking powder, vegetable oil, shortening (soy and cotton seed) defatted soy flour, milk ingredients, dried egg, white powder, guar gum, browned in soybean and canola oil).

Contains: Wheat, Soy, Milk, and Egg

90052 – Cooked Beef Meatballs Italian Style

Beef, water, toasted wheat crumbs, soy protein, salt, sugar, spices, onion powder, garlic powder.

Contains: Wheat, Soy

90032 – Chicken Wings

Chicken, toasted wheat crumbs, wheat gluten, salt, baking powder, garlic salt, wheat flour, spice.

Contains: Wheat, Refined Soy oil

60062--- Peameal Bacon

Pork, water, cornmeal, salt, sugar, sodium phosphate, sodium ascorbate, sodium bicarbonate, sodium nitrite, polysorbate 80, spice.

Contains: Cornmeal

All products listed are items with ingredients