



**Canadian  
Blood  
Services**

BLOOD  
PLASMA  
STEM CELLS  
ORGANS  
& TISSUES



**HOCKEY GIVES BLOOD**

## Jake's Saves Campaign

On August 17, 2019, Jacob Ingham, Barrie native and OHL goalie for the Kitchener Rangers organized a free skate for young hockey players in the Barrie community. It was an opportunity for players to interact with OHL and NHL drafted players, get some dry land training from Mind to Muscle and of course, learn about one of Jacob's passions: donating blood.

As winner of the first ever Dayna Brons Honorary Award for his contributions to Canadian Blood Services, and to Hockey Gives Blood, Jacob seeks to inspire and encourage those around him to make the greatest save of all – to save a life by donating blood.

### **What is Hockey Gives Blood (HGB)?**

HGB is a way for hockey teams to have a positive impact on the health and wellness of communities. HGB believes that every team, league and player can make a lasting difference – even minor hockey teams in small towns. [www.blood.ca/HGB](http://www.blood.ca/HGB)

### **How to get involved?**

In support of Jake's Saves, we encourage your team to adopt a day at the Barrie Donor Centre. Use your network to help fill the beds by encouraging those around you to donate blood. See the attached poster: it's a chance for your team to win box seats, donated by Mind to Muscle Strength and Conditioning at an OHL game in Barrie vs. The Kitchener Rangers – on Saturday January 11<sup>th</sup>, 2020 (game time 7:30pm)

Teams who adopt-a-day between Aug. 19 – Dec. 31 '19 will be entered into the draw

### **Let's get started!**

To get started, contact Elaine St. Pierre, Territory Manager – 905-301-4991 – [elaine.stpierre@blood.ca](mailto:elaine.stpierre@blood.ca) to pick your adoption day. Once the date is reserved, you will be provided with materials to help you advertise your adoption and encourage your network to donate on your behalf.

### **Facts and stats**

- 1 in 2 Canadians will either need blood or know someone who will at some point in their lives.
- Since blood products have a limited shelf life, demand is constant.
- Across Canada every week, Canadian Blood Services must on average collect 16,000 units of blood.
- The permanent donor centre in Barrie at 231 Bayview Drive has open appointments throughout the week, making it easy to book an appointment. Check your eligibility, and more, by using the Give Blood app, calling 1-888-2-DONATE (1 888 236-6283) or visiting [blood.ca](http://blood.ca).



# Be part of a lifesaving team

Adopt the **Barrie donor centre** for a day. Bring your community together to donate blood.

Teams who adopt the donor centre between Aug. 17 to Dec. 31, 2019 will be entered in a draw to win the Mind to Muscle box at an upcoming OHL game.

Contact [elaine.stpierre@blood.ca](mailto:elaine.stpierre@blood.ca) to learn more.

**In support of the Jake's Saves campaign.**



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Book now to donate blood  
at [blood.ca](http://blood.ca) or **1 888 2 DONATE**